Managed Brands

Companies rely on 360KID for our creative approach, our turnkey development solutions, and our extensive experience in the management of branded characters.

We work with some of the biggest and most popular children's brands, developing many different aspects of mission critical projects such as game concepting, prototyping, model sheet creation, and complete development.

Brand	Brand owner	Treatment / Story Writing	Game Play Development	Dialog / Narration Writing	Prototypes	Model Sheets	Animation	Engineering / Programming	US version	Localized versions
The Backyardigans	Nickelodeon	•	•	•			•	•	•	
Blue's Room	Nickelodeon			•	•	•	•	•	•	
Bob The Builder	Hit Entertainment	•	•	•	•		•	•	•	
Dragon Tales	Sesame Workshop/ Sony				•	•	•	•	•	
Fairly Odd Parents	Nickelodeon	•	•		•				•	
The Incredibles	Pixar	•	•		•		•	•	•	
Lazy Town	Nickelodeon	•	•	•	•	•	•	•	•	
Sagwa	Sesame Workshop/ CineGroup				•	•	•	•	•	
Sesame Street	Sesame Workshop				•	•	•	•	•	•
SpongeBob Squarepants	Nickelodeon		•		•		•	•	•	
The Wiggles	Hit Entertainment	•	•	•	•	•	•	•	•	